



# Executive IT Insider

The Exclusive Edge to Today's Technology

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## Computer Joke



What is a popular search engine for ghosts?

GHOULgle!

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## October 2019



### Provided By:

Paul Riendeau  
Owner of IT Support RI

**Happy Halloween!**

Remember, there's **more** frightening things than *monsters, ghosts, and things that go bump in the night!*

Be on the lookout for **tricky** computer problems like viruses, phishing emails, and suspicious website links or attachments!

**Don't fret!** Our team of technicians will make the monsters go away!

If you're afraid that something is lurking in the dark, give us a call!



## 4 Common Backup Solutions for Your Data

Think of the immense amount of data your business has stored on your network and devices. Realistically, you could have a few years' worth of files stored on one computer. When it comes to backing up your stored data, there isn't a one size fits all solution. Here are four of the most common storage and backup solutions:

### USB Flash Drives

Some flash drives have built-in security protection that allow you to create password-restricted access or file encryption. While flash drives are portable and convenient for backing up data from different computers, they're not the best backup solution.

Due to their size, they're very easy to lose, destroy, or steal. Additionally, USBs are not immune to viruses. If you connect a flash drive to an infected computer, you risk corrupting any data on the drive. Flash drives are not ideal backup storage devices in the long run but are great for smaller, short-term backup needs.

### External Hard Drives

External hard drives are a cost-effective backup option in terms of the massive amount of storage they offer. You can back up a large amount of data quickly and still have plenty of room remaining. Since external hard drives are like flash drives, you can plug into any computer and instantly start selecting the files you want to back up.

As with flash drives, external hard drives can easily be misplaced or stolen. You'll also need to

remember to manually update your backups on a regular basis or you won't have the most up to date files.

### Network Attached Storage

Network attached storage (NAS) is connected to an entire network, allowing any computers on that network to access stored files. NAS allows you to perform automatic data backups and can mirror changes made locally on the computer. While NAS can occasionally decrease the speed of your network, they're great storage options for businesses with a large amounts of data!

### Cloud Storage

Cloud storage is becoming the backup solution for businesses of all sizes due to its many benefits. Cloud storage allows users to access the most recent data anytime and anywhere. Files stored in the cloud are safe and unaffected if something were to happen to your computer. You'll still be able to access your files from a computer with an internet connection. However, if you do not have internet, you cannot access or have files backed up until your connection is restored.

Believe it or not, a data backup is one of the most important, yet overlooked tasks. While each backup solution has its place, you need to ensure you're selecting the right method for your business' needs.

Copying your files now and having a solid backup and disaster recovery plan will save you a lot of time, money, and headaches in the future!

Get More Free Tips, Tools and Services At Our Web Site: [www.ITsupportRI.com](http://www.ITsupportRI.com)

(401) 684-3036

## Business Briefing: The Power of Encouragement

Encouragement is defined as something that makes someone feel more supported; something that makes someone more determined, hopeful or confident; and something that makes someone more likely to do something.



There are plenty of easy ways to make people feel special, such as a simple smile, taking them out for a meal, listening, doing a favor, giving a recommendation or compliment, or sending a hand-written note or card telling them how much you appreciate them.

Encouragement is an especially valuable tool for managing employees. I can tell you from decades of business experience, it is critically important to emphasize positive achievements in performance reviews, and to offer constructive advice for improving areas that need building up. Make employees feel like they can reach their potential.

Emphasize the job's value to the organization, as well as the benefits the employee will enjoy — personal satisfaction as well as more tangible rewards — to unleash their enthusiasm and commitment.

As the old saying goes: "People do not live by bread alone. They need buttering up once in a while."

**Mackay's Moral:** Compliments are like potato chips. Once you've had one, you look for more.

Harvey Mackay  
[www.harveymackay.com](http://www.harveymackay.com)

## Expert of the Month: The Team at David L. Renaud DDS, Ltd



From a young age Dr. David Renaud knew exactly what he wanted to be when he grew up. When he was 10 years old, he created a science fair project on dentistry. His dentist took the time to explain everything and provide him with the necessary information, sparking Dr. Renaud's interest. In 1994, Dr. Renaud's dreams became a reality when he opened his own practice, **David L. Renaud DDS, Ltd**. Dr. Renaud and his staff take their time to **get to the root** of their patients' problems which is why they're our latest *Expert of the Month!*

At David L. Renaud DDS, Ltd, they perform a variety of general, preventive, and cosmetic dentistry services to treat people of all ages. Some of their services include cleanings, fillings, root canals and extractions, bridges, crowns, dentures, and non-surgical periodontal care.

Dr. Renaud knows that the way the staff at David L. Renaud DDS, Ltd treats their patients makes them stand out from other practices. Everyone who works in the office has created a personal relationship with each patient. Additionally, they strive to make patients feel better all-around. Dr. Renaud's main goal is "to make the people feel better when it comes to their dental health. Whether they're in pain, they don't like their smile, or they're just nervous, we're here for them to try and help them out."

You can see the extra effort he puts into creating a comfortable place for patients through the design of the office. Dr. Renaud and his wife worked hard to make the waiting room feel cozy like a living room. The waiting room is so comfortable that patients come in early to relax and read the newspaper— some patients even fall asleep before their appointment! Each exam room is sports-themed and packed with plenty of collectibles and memorabilia for patients to look at and distract themselves from the work being done. Some of the rooms even have covers over the ceiling lights which are designed to look like a skylight.

Dr. Renaud has been with us for almost five years, and before finding us he had several other IT companies. After recounting his previous IT woes, he shares that "there are so many things you do that my other IT companies never would have done." As Dr. Renaud states, "I want to work with someone who's able to come to my office, diagnose a problem, repair it, and explain what happened. The entire team is familiar with my software, professional, respectful, and knowledgeable—and that's exactly what I want!"

If you'd like to learn more about **David L. Renaud DDS, Ltd**, visit [www.drrenaudri.com](http://www.drrenaudri.com). You can also call them at **401-437-3320** or send them an email at [drrenauddentist@gmail.com](mailto:drrenauddentist@gmail.com). The entire team looks forward to meeting you and helping you feel good about your smile!

## Refer-a-Friend & Get a Gift!

We love having you as a customer and honestly, we wish we had more just like you! This month, we're continuing our "Refer-a-Friend" event!

Refer any company with 5 or more computers to our office to receive a **FREE** Computer Network Assessment. Once we've completed our initial appointment with your referral, we'll send you a **\$50 Amazon gift card** and a **gift basket full of goodies!**

As an added bonus, if they join and become our client, we'll send you a **\$50 Amazon Gift Card** for introducing your friend to us.

Simply call us at **401-522-5200**, e-mail us ([support@ITsupportRI.com](mailto:support@ITsupportRI.com)) or visit [www.ITsupportRI.com/referral](http://www.ITsupportRI.com/referral) and send us their contact information!



amazon.com  
gift card

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